Privacy Policy

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1. Overview

Clarity AI Lab is committed to protecting user privacy and minimizing data collection across its AI-powered products, including:

- Maimai Supply
- Studio Clarté

This Privacy Policy explains how information is processed, stored, and protected.

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2. Core Privacy Commitments

Clarity AI Lab:

- Does not sell personal data
- Does not profile users
- Does not use user content for advertising
- Does not operate a centralized user content database
- Does not monitor user workspaces

We implement privacy-by-design principles across our systems.

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3. Information We Process

Depending on product usage, we may process:

- User-submitted text inputs
- Structured trade documentation drafts
- Educational prompts
- Voluntary feedback submissions

We do not intentionally collect sensitive personal data beyond what users voluntarily provide in inputs.

Clarity AI Lab does not have routine administrative access to customer workspace content.

Administrative roles do not include content-browsing capability through system dashboards.

Any exceptional access required for incident response or legal compliance is subject to documented authorization and logging.

Administrative tools are limited to account management functions and lack routine administrative visibility into user workspace content via production dashboards or user interfaces.

Customer content is not monitored or reviewed except where voluntarily provided for support purposes.

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4. AI Processing

AI processing is conducted through secure third-party infrastructure providers (e.g., Google Cloud and Google Gemini APIs).

User inputs are processed for the purpose of generating responses.

Clarity AI Lab does not independently train foundation models.

User data is not sold or used for marketing purposes.

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5. Data Retention

Clarity AI Lab follows a data minimization approach:

- Real-time processing data is not retained beyond operational necessity
- Voluntary feedback data is retained in accordance with the Feedback Data Policy (DP-002)
- Users may request deletion of feedback submissions

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6. Security Safeguards

We implement:

- Encryption in transit

- Encryption at rest
- Role-based access controls
- Infrastructure access monitoring
- Vendor security review processes

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7. Children’s Data (Studio Clarté)

Studio Clarté is designed to support educational environments.

Clarity AI Lab:

- Does not knowingly collect personal data from children beyond user-submitted educational inputs
- Does not profile students
- Does not sell student data
- Encourages educator supervision

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8. User Rights

Depending on jurisdiction, users may have rights to:

- Access data
- Request deletion
- Request correction
- Withdraw consent for feedback storage

Requests may be directed to: SupplyChain@BuildResil.com

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9. Updates to This Policy

This policy is reviewed at least annually and updated following regulatory changes or material operational updates.

End of DP-001